## **Exhibition and Event Carpet Sustainability Policy**



Each year 500,000 tonnes of carpet waste is buried in UK landfills. Increasingly businesses, householders and local authorities are looking for better alternatives to landfill.

The Evo – Collection of products we use for venues and event spaces have been specifically designed to give the events industry the opportunity of using a sustainable floor covering solution.

The carpet is made from Polypropylene plastic which is a polymer extruded from crude oil. This finite resource is becoming more expensive and our industry has been disposing of approximately 10,000 tonnes of this product each year.

Our policy is simple. We temporarily utilise the Polypropylene Polymer by having it manufactured into carpet. We supply and install the carpet for an event and retrieve it after it has been used. The Polypropylene is then cleaned and processed, back into granulated polymer state and returned into the food chain for the plastics industry. Temporarily carpet but permanently a plastic.

The carpet is collected after each event and taken to a plant in Coventry. The carpet is fed into a cleaning production line, where all contaminants and impurities are removed. Each run of carpet is coupled and sewn together to make large mother rolls of approximately 2000m2.

A certificate to validate that the event carpet has been recycled will be provided upon request.

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